



## **Tenneco Clean Air India Launches 'Vriksharopan Abhiyan' in Pune with Plantation of 5,000 Saplings**

**Pune, 18 January 2025** — Tenneco Clean Air India, in collaboration with the 15th Battalion of the Jat Regiment and Vaghmi Foundation, today launched Vriksharopan Abhiyan, a large-scale tree plantation initiative at the Jat Regiment premises in Lullanagar, Pune. The programme includes the plantation of 5,000 saplings with maintenance for 18 months to ensure long-term sustainability.

The activity was attended by Tenneco leadership, officers and personnel of the 15th Battalion of the Jat Regiment, and representatives from Vaghmi Foundation. The initiative reinforces Tenneco's continued commitment to environmental conservation and community partnership.

Speaking about the initiative, **Rishi Verma, President, Tenneco India** said, *"The Vriksharopan Abhiyan is a meaningful step in Tenneco's larger ambition to contribute to India's environmental priorities. Our focus is on nurturing long-term green cover through structured care, protection and scientific monitoring. Through this collaborative effort, we aim to create healthier, more resilient ecosystems that benefit the community for years to come."*

Each sapling planted under the initiative will be tagged and documented to enable systematic monitoring, survival tracking, and quarterly reporting by the Vaghmi Foundation. Employees from Tenneco and the Foundation will continue to stay involved through periodic revisits, reinforcing sustained engagement and responsibility towards the environment.

Tenneco Clean Air India Ltd. brings advanced engineering, strong manufacturing capability and a nationwide footprint to India's automotive ecosystem. As part of the global Tenneco Group, the company supports OEMs with high-quality clean air, powertrain and suspension systems, while maintaining a strong focus on safety, efficiency and responsible operations.

### **About Tenneco Clean Air India Limited:**

Tenneco Clean Air India Limited is part of the Tenneco Group, a US-headquartered, global Tier-1 automotive component supplier. We manufacture and supply critical, highly engineered, and technology-intensive clean air, powertrain, and suspension solutions tailored to the needs of Indian OEMs and the export market. Our customer base includes OEMs across a range of sectors, including passenger vehicles, commercial



vehicles (such as commercial trucks and off-highway vehicles), and industrial applications.

The company's portfolio includes catalytic converters, diesel particulate filters (DPFs), selective catalytic reduction systems (SCRs), mufflers, exhaust pipes, after-treatment systems, bearings, sealings, spark plugs, strut assemblies and shock absorbers that help OEMs meet stringent emission norms while improving vehicle performance, fuel efficiency and comfort. Our brands of Champion® spark plugs, and Monroe® suspensions are widely used in the Indian automotive market.

The company has 12 Manufacturing facilities and two R&D centers of global standards strategically located in key automotive OEM hubs in India.

**For more information, please visit [www.tennecoindia.com](http://www.tennecoindia.com) or contact:**

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